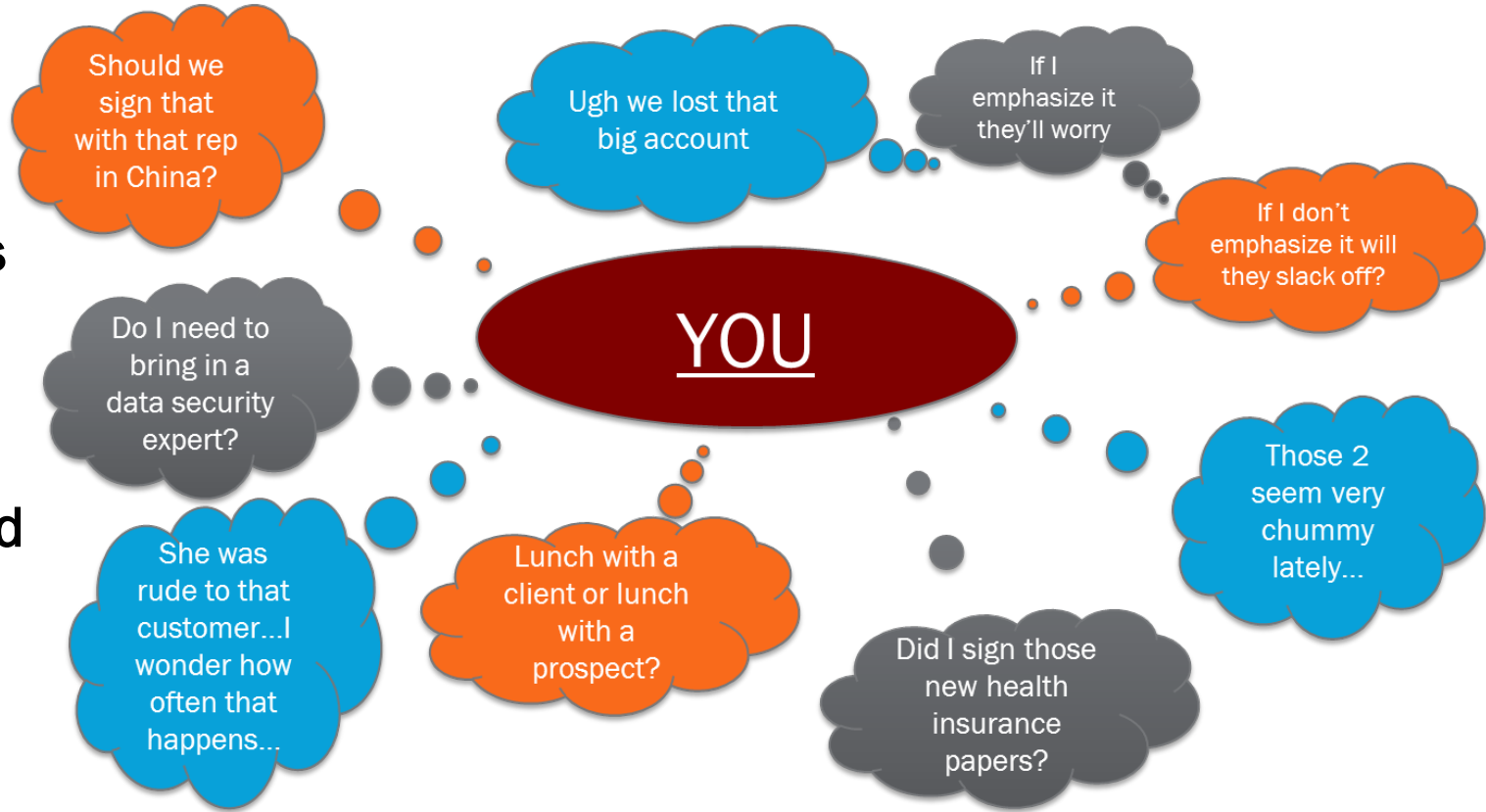




*Hello Business Owner...
What's On Your Mind?*

As a business owner, you think about things most people around you just don't



As a leader, you want to remain cool and confident, but all the while your head is buzzing, and there's no outlet

--You can't talk about employees with other employees...

--There are some things you're not ready to talk about with your business partner

--Your family and friends care...but they can't really relate...

--Consultants aren't the answer--there's not a "problem" for them to solve

You *just* need to talk...

To someone who will *really listen*—
and not make it a conversation

Someone *who understands* the pressures
of being the one in charge, 24/7

INTRODUCING



OWLTHENA

The expert listening service designed *exclusively* for business owners.

Through a confidential, safe, one-hour session, you “think out loud” while a seasoned business listener helps guide your thinking.

As Nancy Kline, author of *Time to Think: Listening to Ignite the Human Mind* says, “Usually the brain that contains the problem also contains the solution—often the best one.”

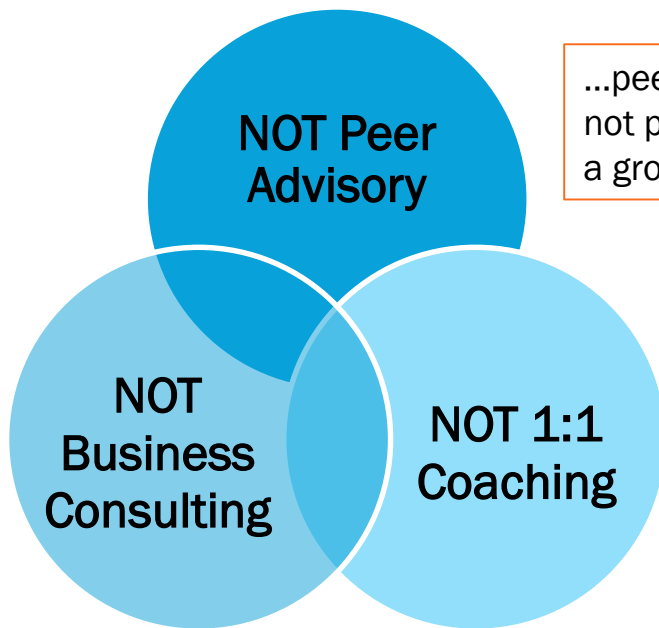
The process of talking out loud to someone who understands and is listening attentively gives you the time and space you need to clear your mind, organize your thoughts, and prepare to take the necessary actions.

The Owlthena listening process provides you a conduit to claritySM



Because Owlthema is so new, it's easier to first describe what it *isn't* to understand what it is

...consultants typically engage for weeks or months to solve a particular problem for you



...peer advisory groups are not private, you share with a group

...coaching is like therapy—it tends to last a while

Owlthens *is*:

- *Fast*—a 1 hour session
- *Focused*—1:1 and all about *you*
- *A conduit to clarity*SM



How Does the Process Work?

The bottom of the slide features a decorative graphic consisting of three overlapping geometric shapes: a blue triangle on the left, a teal triangle in the middle, and a light blue triangle on the right.

IT WORKS LIKE THIS...

- You read and sign the terms and non-disclosure form on the website
- Via the website, you schedule your session and pay \$150 via PayPal
- The session is confidential and private
- We can do it in person, via a video conference, Facetime, etc. (so we can see each other)
- You can talk about any issue you want as long as it's business related
- The session lasts 1 hour

The goal is that at the end of the session, you will feel more clear about the issue you shared and better prepared to take the next steps you surfaced

TIME COMMITMENT

The entire time commitment is about 1.25 hours:

- 15 minutes ahead of time to help your Owlthena listener understand a bit about you and your business (form on website)
- 1 hour for the session

READY? HAVE MORE QUESTIONS?

If you're still uncertain, visit our website to hear what others are saying or reach out via email for a more personalized response to your questions.

Veronica “Niki” Fielding
Chief Listening Officer

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